



AMERICAN ASSOCIATION OF DENTAL EDITORS
2011 AADE ANNUAL CONFERENCE
October 8-9, 2011
MGM Grand Hotel
Room 306-307
Las Vegas, Nevada USA

“Making the Difference for Quality Dental Journalism”

Program

Saturday, October 8th

- 12:30 PM - 1:00 PM** ***Registration***
- 1:00 PM - 2:30 PM** **SESSION: “Good Bones, Great Pieces: How to Build Tight Sentences and Pithy Paragraphs”**
Speaker: Dr. Eric Curtis
- 2:30 PM - 2:40 PM** ***Break***
- 2:40 PM - 4:30 PM** **DENTAL EDITORS ETHICS SESSION: “The Nineteenth Century’s Struggle Against Commercialism in Dental Journalism: Unfinished Business?”**
Speaker: Dr. David Chambers
- This session sponsored by the American College of Dentists.*
- 4:30 PM – 5:00 PM** **ADA LEADERSHIP PANEL: Dr. Raymond Gist, ADA President and Dr. Kathleen T. O’Loughlin, ADA Executive Director**
- Awarding of the 2011 ADA-AADE Dental Editor Service Awards.*
- 5:00 PM -6:30 PM** **AADE PRESIDENT’S RECEPTION**
Honoring 2011 AADE President Dr. Shelly Fritz.
- (President’s Reception in Room 209)**

Sunday, October 9th

- 7:00 AM - 7:30 AM** ***Morning Coffee and Tea Time - Registration***
- 7:30 AM - 8:00 AM** **AADE BUSINESS MEETING**
Moderator: Dr. Shelly Fritz, AADE President
- Awarding the Certified Dental Editor (CDE) Recognitions.*
- 8:00 AM - 9:50 AM** **SESSION: “Editors as Writers: Essays and Columns”**
Speaker: Daniel Stout

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